

# Rotary

## Club of Front Royal



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Kym Crump, President

## NEWS RELEASE

### *Rotary Club of Front Royal and the Warren County Department of Social Services Provide 143 Coats to Needy Children in the Community During the Holiday Season*

For Release: Sunday, January 20, 2019

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**Front Royal** – The Rotary Club of Front Royal and the Warren County Department of Social Services provided 143 coats for kids through Operation Warm.

According to Club President Kym, “This year I was very pleased that we were able to again add coats to the donation to ensure that every child served by the program that needed one received a new coat this Christmas. We want to thank everyone that donated to this communitywide effort.”

Operation Warm was established in 1998 to provide coats for school children in need. For a child, a brand new winter coat can be **#morethanacoat** - it can change a child’s life and empower them with greater self-confidence and increased school attendance. Operation Warm, based in Pennsylvania, manufactures and provides a thoughtfully designed collection of brand new winter coats to children in need. Additional information on Operation Warm can be found at <https://www.operationwarm.org/about-us/our-mission/> .

**The Rotary Club of Front Royal & Warren County  
Department of Social Services are proud sponsors of the  
**Coats for Kids Program!****

**This year we will donate money and solicit donations for  
this program that provides a new coat for a child that may  
not otherwise have one. Your donation of \$20 will buy a  
child a NEW coat.**



According to Social Services Director DeAnna Cheatham, “I think that the program was very successful in its second year. In addition to the coats given out, we were able to obtain some extra coats that we have available if we identify kids in need the rest of the winter season. Thanks to everyone who has supported this program and those in need in our local community.”

County Administrator Doug Stanley who serves as the Board for Social Services and headed up the fundraising for the project added, “We are extremely pleased with the support of the community that we received again this year and hope that we will be able to continue and grow this program in the future.”

Mr. Stanley also noted that while the Club received a number of small donations, it wanted to thank the following businesses for their support of the project through donations and allowing donation boxes to be placed in their businesses during the holiday season:

- *Rotary Club of Front Royal*
- *Apple House*
- *Royal Cinemas*
- *Royal Bowling Center*
- *WC Administration*
- *Warren County Vet Clinic*
- *Southern States*
- *Virginia Arts*
- *United Bank*
- *WC Treasurer*
- *IHOP*
- *RSW Regional Jail*
- *C&C Frozen Treats*
- *Royal Oak Animal Clinic*
- *River Radio Station*

For additional information about how to support this program in the future, please contact Michelle Smeltzer, Warren County Community Liaison, at (540) 892-6108 at [michelle.smeltzer@dss.virginia.gov](mailto:michelle.smeltzer@dss.virginia.gov).

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